



NADIA MOHAMED

FULL STACK
DEVELOPER

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CONTACT INFORMATION

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LINKEDIN

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GITHUB

<https://github.com/Nadia89M>

PERSONAL PROFILE

I am a Full Stack Web Developer who comes with a wealth of experience in the world of e-commerce and digital marketing. My determination for continuous education has spurred me to a Digital Marketing Postgraduate Diploma and a Web Development Certificate. I combine the hard science and technology skills required for a web developer as well as the soft skills of communication and instruction that I gained from my experience in teaching and administration. I have a skilled verbal and written command of both English and Italian.

EDUCATION

Web Development Certificate | CareerFoundry | Aug. 2018 - Oct. 2018

- 400 mentored hours of Web Development study and portfolio creation.
- Project 1: Using HTML, CSS and Bootstrap, I built a responsive, single-page portfolio website that fits mobile and desktop screens and contains a working FAQ & About sections as well as contact information with glyphicons. By implementing HTML5 elements and using JavaScript and jQuery for development I turned it in an interactive site that contains a contact form, work samples, and APIs such as Google Maps.
- Project 2: Consumer-focused Rails web app that contains functions such as signing up & in, product ratings & reviews, and roles for different users. The production-ready web app can securely receive credit card payments (Stripe integration) and make server requests through AJAX and the JSON API. I also wrote and run successfully unit and functional tests with RSpec.

Postgraduate diploma in Digital Marketing | British Academy of Digital Marketing | Sept. 2017 - Jul. 2018

- Website Design and UX
- Inbound and Social Media Marketing
- SEO
- Analytics and Performance Management
- Social Media Advertising
- Digital Strategy and Practice

Master Promoitals - Master in Italian in teaching Italian as a second language | Università statale di Milano | Mar. 2016 - Jan. 2017

Master's degree in International Relations | Università statale di Milano | Mar. 2016 - Jan. 2017

Bachelor's degree in International Science and European Institutions | Università statale di Milano | Sept. 2008 - Apr. 2012

TOOLS

- Ruby
- Ruby on Rails
- Python
- Django
- HTML5
- CSS3
- Sass
- JQuery
- Javascript
- Angular
- React
- MySQL
- Postgres
- Bootstrap
- Github
- Gitlab
- Aws
- Heroku
- Microsoft Office
- Slack
- Shopify
- Wordpress
- Squarespace

SKILLS

- Agile
- Remote Work
- Customer Service
- Sales Support
- Time Management
- Inbound and Social Media Marketing
- SEO and Content Marketing
- PPC
- Marketing Analytics

PROFESSIONAL EXPERIENCE

Front End Developer |RED Software Systems |Jul. 2019 - Present

HTML5, CSS3, Sass, JavaScript, React, Web Components, Redux |Saga.

Software Developer |Solirius |Jan. 2019 - Jun. 2019

HTML5, CSS3, Sass, JavaScript, JQuery, Bootstrap, Rails, Python, Angular, Ruby on Rails and Django.

Freelance Digital Marketing and Web Design | Apr. 2017 - Present

- Web Design
- Web Development
- Wordpress, Shopify and Squarespace
- Email marketing campaigns
- Newsletters
- Using social media and blogging for marketing purpose
- Keeping a social media monthly scheduled plan of customers' profiles
- Creating, Updating and maintaining companies' website or ecommerce
- Agenda and emails management
- Administration support

Business Administrator | Serna Cleaning | Feb. 2017 - Sept. 2018

- Update and maintain company's website & social media
- Sending out a monthly newsletter
- Submit product orders via approved supplier's website
- Liaising with staff in different departments and with external contacts
- Updating, organising and storing HR documents, in staff's personal files etc.
- Assistance with business development and management of CRM system
- Assisting with research and marketing

Internship Italian Teacher | COASIT | Oct. 2016 - Dec. 2016

• No profit organisation whose main purpose is to advance the education of persons of Italian descent and the wider Italian community in the UK.

Business Developer | Italians Card (The Family Office) | Apr. 2016 - Sept. 2016

- Generating leads through creatively sourcing and targeting potential new clients
 - Creating innovative proposals and presentations to fit the requirements of prospected companies
- Assisting in the creation, realization and monitoring of clients' accounts